

**BROUGHTON**  
— HOSPITALITY —

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Sheena Stephens  
Broughton Hospitality Group  
Tel: (818) 519-1188  
Sheena@SheenaPR.com

**BROUGHTON HOSPITALITY GOES DARK FOR EARTH HOUR 2009**

*Glow Sticks for Guests at Lights Out Boutique Hotels*

**NEWPORT BEACH, Calif., March 25, 2009** – Broughton Hospitality Group will vote for Earth when they flip the light switches off and go dark for one hour in honor of Earth Hour, the world's largest global climate change event. On Saturday, March 28, 2009 at 8:30 p.m. (local time), Broughton's 11 hotels will power down all non-essential lighting and join hundreds of millions of concerned Earth dwellers, calling for action to save our planet for future generations. The participating hotels include:

Andreas Hotel & Spa, Palm Springs, CA  
City Suites Hotel, Chicago, IL  
Gaia Anderson, Redding, CA  
The Georgian Hotel, Santa Monica, CA  
Inn at East Beach, Santa Barbara, CA  
Inn of the Spanish Garden, Santa Barbara, CA

Majestic Hotel, Chicago  
The Morgan, San Simeon, CA  
The Willows, Chicago, IL  
Wine Valley Inn & Cottages, Solvang, CA  
Palos Verde Inn, Redondo Beach, CA

Guests at Broughton hotels will be invited to join the hotels' Earth Hour Reception, complete with candlelight, complimentary beverages and food samplings (offerings may vary by hotel). Equipped with glow sticks, guests will also be encouraged to participate in the worldwide event by switching lights off in their individual guest rooms.

"We are proud to participate in Earth Hour 2009," said Larry Broughton, founder and president of Broughton Hospitality Group. "At Broughton Hospitality, we are committed to environmentally-friendly practices – from recycling and water conservation to corn-based disposables and biodegradable cleaning products."

Led by the World Wildlife Fund, more than 50 million people in 370 cities around the world took part in Earth Hour last year. The lights went out at Sydney's Opera House, Rome's Coliseum, the Empire State Building and the Golden Gate Bridge. Even the Google homepage went dark for the day. This year, Earth Hour will be even bigger - 2,398 cities in 83 countries have said they'll participate. For more information and to sign up for Earth Hour 2009, visit [www.earthhour.org](http://www.earthhour.org).

**About Broughton Hospitality Group**

Broughton Hospitality Group (BHG), founded by Larry Broughton in January 2001, has been named among the top 100 hospitality management companies in the U.S. by industry publications. Larry Broughton was awarded Ernst & Young's prestigious Entrepreneur of the Year Award in 2006. A former U.S. Army Green Beret, Broughton was also named Vetpreneur of the Year in 2007 by the National Veteran-Owned Business Association (NaVOBA). BHG owns and operates properties in Santa Monica, Santa Barbara, Solvang and San Simeon, California as well as Chicago. For more information, visit [www.broughtonhospitality.com](http://www.broughtonhospitality.com).

###