

BROUGHTON

— HOSPITALITY —

BROUGHTON HOSPITALITY GROUP MAKES IT AFFORDABLE TO EXPLORE CALIFORNIA'S COAST THIS SUMMER WITH THEIR NEW "CRUISE THE COAST" ROOM & GAS REBATE PACKAGE

NEWPORT BEACH, CA, June 5, 2008 - The California coastline is one of the most beautiful sights in the world with its pristine beaches, rolling hillsides, rugged cliffs and lush forests. Now Broughton Hospitality Group is offering an affordable way to explore the West Coast from the wine country to the shore with their new "Cruise the Coast" package. The package will include special room rates at five of BHG's upscale boutique hotel properties, a \$25 gas rebate, complimentary splits of local wines, and other amenities.

With the "Cruise the Coast" package, guests will receive accommodations in a deluxe room, a welcome bottle of wine upon check-in, a \$25 gas rebate upon check-out (taken off total bill), continental breakfast, and free valet parking for one vehicle (where applicable). Room rates will start at \$129 (rates vary by property). Participating hotels are located in the beach communities of Santa Monica and Santa Barbara; in the Southern California wine country Danish town of Solvang; and along historic Route 1 near Hearst Castle in San Simeon. Hotels include:

- Georgian Hotel, Santa Monica (www.georgianhotel.com)
- Inn at East Beach, Santa Barbara (www.innateastbeach.com)
- Inn of the Spanish Garden, Santa Barbara (www.spanishgardeninn.com)
- Orchid Inn, San Simeon (www.orchidinnatsansimeon.com)
- Wine Valley Inn, Solvang (www.winevalleyinn.com)

More information about the package is available on each hotel's website or at www.broughtonhospitality.com. Information about other things to see & do in each community is also listed along with links to major attractions.

Broughton Hospitality Group, founded by Larry Broughton in January 2001, has been named among the top 100 hospitality management companies in the USA by industry publications. Larry Broughton was awarded Ernst & Young's prestigious Entrepreneur of the Year award for 2006. BHG owns and operates properties in Santa Monica, Santa Barbara, Solvang and San Simeon, CA as well as Chicago, IL.

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